



# Eastern Idaho Farmers Market Workshop

Saturday March 3, 2012  
2925 Rollendet Rd, Idaho Falls

Don't miss this opportunity to network with regional market representatives, refresh your marketing skills, and hear an update on relevant regulations. This one day investment into your business will be well spent!

## Agenda Includes

Customer Service Training ~ Small Business Development Center  
Connecting with the Tourism Industry ~ Idaho Division of Tourism  
Designing an Attractive Booth Display ~ Idaho State Dept. of Agriculture

Success Stories and Lessons Learned From Your Neighboring Markets and Vendors!

## Regulatory Updates:

Sales Tax Regulations ~ Idaho State Tax Commission  
Food Handling Regulations ~ Eastern Idaho Public Health District  
Weights and Measures Regulations, Nursery Licenses, Feed and Fertilizer Licenses,  
Idaho Seed Law, Plant Quarantines, Organic Certification ~ Idaho State Dept. of Agriculture

LOTS of Networking Opportunities!!!

### Early Registration:

\$20 per registrant (PAID by February 24)

### Registering after February 24:

\$25 per registrant

### Lunch Included

For more information contact Lacey Menasco at  
(208)332-8538 or lacey.menasco@agri.idaho.gov

### DATE:

Saturday, March 3, 2012

### LOCATION:

Idaho Falls Fair Building  
2925 Rollendet Rd, Idaho Falls, ID

### TIME:

8:30 Registration

9:00-4:00 Workshop

12:00-1:00 Networking Lunch

